

# ANNUAL REPORT 2019



Healing Touch Worldwide Foundation

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# **President's Letter**

This past year was a year of development where HTWF implemented new grant opportunities, introduced new events, organizing two regional gatherings, in addition to our regular responsibilities.

First I would like to thank YOU our Donors for your support and ALL the people that participated in our events, because of YOU we were able to accomplish all we did. Thank you from the bottom of our hearts.

Looking back over the year I am extremely proud of our team for all of our accomplishments. We started the year with 7 Board members, went down to 5, and successfully continued to uphold all the duties of an active non-profit requiring many of us to wear multiple hats. We had a very successful year increasing our bottom line by \$13,000+, after paying for program expenses, grants etc.

Our key areas of emphasis were to grow awareness of what HTWF offers, recognizing the good work of our grantees and planting seeds for future grant applications. I feel we have made good progress in these areas. Several grants were completed this past year: teaching a Level 1 Healing Touch class to an under served community of veterans, two Exhibitor Outreach events and three Veteran Stand Down events touching almost 400 people. Healing Touch Month touched 260 people's lives and our new Hearts Worldwide volunteer platform touched 2300 people's hearts through their gift of Healing Touch!



Three years have flown by as I step down as President and now turn the reins over to Norman Morrow. Norm is looking forward to the challenge, having served the board greatly as our treasurer for 19 years. We also welcomed Guy Lavergne, joining the board in November taking on the role of Treasurer, succeeding Norm.

In Light and Gratitude,

Nancy Lavergne, HTCP

In January 2020, our Healing Touch community and our foundation lost a great member, Bonnie Morrow. Bonnie was involved with HTWF for over 20 years. Janet Mentgen reached out directly to Bonnie in 2004 asking her to lead the foundation as she knew that Bonnie was the right person to do this. The foundation grew immensely over the years under Bonnie's influential leadership and involvement progressing with its mission of Advancing Healing Touch Worldwide.

We will greatly miss Bonnie's energy, leadership and counsel.





### OUR VISION Advance Healing Touch Worldwide

## OUR MISSION

Support Healing Touch research, service & education through grant opportunities

### **HTWF Board of Trustees**

#### 2019 Board Members

Nancy Lavergne, HTCP, President Bonnie Kelley-Morrow, BNH, DN, HTCP/I, President Emeritus Norman Morrow, BS, PhD, Treasurer/Nominating Committee Yolanda Alvarez, BS, MEd, HTP-A, Secretary Renata Maniaci, MPH, HTCP/I, Grant Award Chair Lisa Mentgen-Gordon, CEO Healing Touch Program

#### 2019 Advisory Board Members

Carol Komitor, CMT, HTCP/I, HTACP, ESMT, Healing Touch for Animals Founder Conception Silva, RN, PhD, AHNA-BC, HTCP/I Dawn Warnaca, HTCP/I Amelia Vogler, MS, HTCP/I, HT Mentor



#### **2020 Planning meeting**

Top left to right: Norman Morrow, Yolanda Alvarez, Guy Lavergne. Bottom left to right: Nancy Lavergne, Bonnie Kelley-Morrow, Lisa Mentgen-Gordon

#### WAYS TO SUPPORT THE FOUNDATION

#### DONATIONS

- Online or Mail-in
- Recurring option
- A Gift in Honor or In Memory of
- Employer gift matching programs
- Scholarships for auctions
- Treasure box items for our auctions

#### **MERCHANT GIVE BACK PROGRAMS**

Amazon.Smile

#### **PLANNED GIVING**

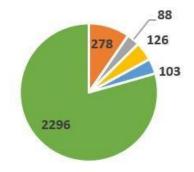
- Properties
- Bonds
- Securities
- Bequests

#### VOLUNTEER

- Your Expertise
- Your Time

### Growing Awareness of Healing Touch through Grants and Outreach

Over 2800 People Experienced a Healing Touch Session

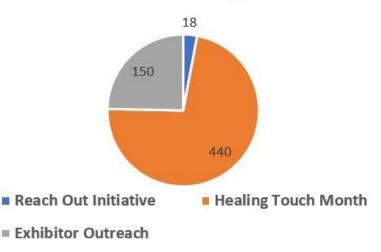


- Healing Touch Month = Exhibitor Outreach
- Stand Downs
  - Giving Tuesday
- Hearts Worldwide





### Over 600 People Learned about Healing Touch



### Growing Awareness of Healing Touch through Outreach



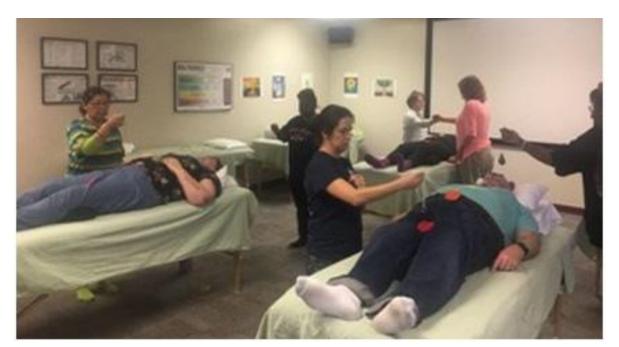
Hearts Worldwide is a volunteer platform developed to assist in growing Healing Touch awareness and to recognize the broad impact our compassionate Healing Touch community is providing worldwide.

To help understand and communicate the level of impact, we like to track the number of Healing Touch sessions that are being gifted collectively by our worldwide Healing Touch community.

This information may also help HTWF on future endeavors with Healing Touch research.

Participation is voluntary and self-managed. The program automatically calculates the monthly sessions, individually and collectively on our home page.

#### In 2019 volunteers gifted almost 2,300 sessions!



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### Grants

In 2019 the Foundation supported outreach efforts by providing \$3,145 in direct cash grants to support the 2020 Alberta Healing Touch Conference, to support publication of a book of Healing Touch stories, and, in conjunction with the Healing Touch Professional Association, to support two exhibitor booths at conferences and four veteran Stand Down military events.

#### **Reach Out Initiative (ROI) Grant**



18 students attended: 12 veterans, 3 family members and 3 hospital staff members. All of whom would not of been able to take this class without the initiative of Rosann and assistance from HTWF and Healing Touch Program. Rosann Geiser, HTCP/I, taught a Level 1 Healing Touch class at the *Harry S. Truman Memorial Hospital* in Columbus MO.



"One participant shared that he had been doing the Mind Clearing on himself and it was helping him cope with PTSD."

The ROI grants support instructors bringing a Healing Touch Level 1 class to an underserved community.

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### Grants

#### **HTPA Exhibitor Outreach Grants**

#### Healthy Living Expo in Madison WI.

Mary Pat Hank and nine volunteers gave 64 mini Healing Touch sessions and shared about Healing Touch with over 150 people.

Mary Pat also did a presentation on Healing Touch for 17 attendees!

## *Southern Illinois Wellness Expo* in Carterville, IL.

Pandora Taylor on her own gave 24 mini Healing Touch sessions and shared about Healing Touch with 40+ people.

Pandora had three facilities ask her to present to their members as a result of this expo!



"It was rewarding to watch the clients become relaxed and peaceful as they received the treatment and to hear the wonderful feedback after the session."



#### **HTPA Veteran Stand Down Grants**

Stand Down events are organized all around the country by the military to bring selfcare health and wellness professionals and practitioners to give their gifts and talents to veterans and their families. Below are two practitioners who coordinated bringing Healing Touch to a few Stand Downs.

Melody Metzler and 14 volunteers gave 85 veterans a mini Healing Touch sessions at three Chicago area Stand Downs: Safe Haven Stand Down, Summer Veteran Stand Down, and at the Native American Veteran Stand Down.

Elizabeth Lewin coordinated 9 volunteers who gave 41 veterans a mini Healing Touch sessions at the *Seattle Veteran Stand Down*.

Elizabeth Lewin shared, "People just could not believe they could have such a profound relaxtion experience with a light touch!"

### Fundraising

This was an incredibly busy year for our marketing and fundraising committee. We ran a raffle, a silent auction, a Live auction and a Heel to Heal race at the Healing Touch Worldwide Conference in San Diego! We also ran a raffle/silent auction at the Albany regional event, held two online raffles and launched several NEW events making this year very successful raising income and profit to support future grants.

#### Healing Touch Worldwide Conference events





Heel to Heal Walk Raised \$1,800









Silent and Live Auctions Raised \$16,000+

### **NEW EVENTS THIS YEAR!** • Two regional Gatherings

- Online Virtual race
- Online volunteer platform Hearts Worldwide
- Joining Hearts Giving Tuesday Facebook event

### **HTWF Sponsored 2 Regional** Gatherings

Our 2nd annual OKI Spring Healing Touch Regional Gathering was a great success. We had 96 people attend this one day workshop in Cincinnati Ohio.

Amelia Vogler an Energy Medicine Specialist and Will Ridenour a professional kora player presented An Immersion of Sound & Light, a truly memorable day for all.

#### Auctions Raised \$1,800!





Our 2nd annual OKI Fall Healing Touch Regional Gathering was a great success. We had 90 people attend this evening networking event in Cincinnati Ohio.

Judy Morey known locally as the Barefoot Nurse presented on Reflexology and Reflex therapies for personal self-care. This was an experiential 75 minute presentation that we did not want to end.

#### Auctions Raised \$900!

### Fundraising



#### GIVE A SESSION



RECEIVE A SESSION



GIVE A DONATION



#### A last minute fundraiser to participate in Facebook's Giving Tuesday event was a BIG SUCCESS.

We put out a call for Healing Touch volunteers to gift a session and offered an opportunity for our Facebook followers to donate for a remote Healing Touch session.

- 54 volunteers gifted remote session(s)
- 68 people donated for a remote session(s)
- 102 sessions were given
- \$150 in cash donations

#### A total of \$3,475 was Raised!!

### **FINANCIAL OVERVIEW**

In 2019, HTWF was actively engaged with the HTP Worldwide Conference in San Diego along with all of the regional conferences. In addition to leading auctions and raffles at the conferences, marketing activities such as the very successful internet auction, virtual walk, Giving Tuesday etc., increased our income for this year.

We provided grants to Healing Touch Alberta for the instructor meeting, to Vitality Inc. in Cincinnati to develop and publish a book on stories of Healing Touch as well as seven service grants.

	2019	2018	<u>2017</u>
INCOME			
Auction Income	\$9,984	\$1,870	\$ 1,091
Monetary Donations received	\$8,917	\$6,542	\$ 3,930
Raffle Income	\$12,666	\$10,495	\$ 5,660
Conference Registrations	\$9,480	\$8,515	0
Run/Walk Income	\$2,134	\$9,652	\$15,091
Value of Items Donated for Auctions and Raffles	\$24,455	\$6,114	\$11,475
Other Income/Adjustments	\$2,730	\$ 109	\$ 715
TOTAL INCOME	\$70,366	\$43,297	\$37,962
GRANTS	\$3,145	\$9,050	\$ 2,178
EXPENSES			
Foundation Board	\$5,095	\$2,804	\$ 2,964
Fundraising and Advertising	\$14,221	\$20,447	\$11,641
Office Expenses	\$7,898	\$6,721	\$ 6.047
Value of Auctioned and Raffles Items	\$26,164	\$7,278	\$ 7,497
Other Expenses	\$652	\$1,521	\$ 350
TOTAL EXPENSES	\$54,030	\$38,771	\$28,499
RETAINED	\$13,191	-\$4,524	\$ 7,285

A 60% increase in income as a result of new events and the Healing Touch Program Worldwide Conference.

Advancing Healing Touch Worldwide

# THANK YOU

#### To all these generous Donors for supporting HTWF and helping to Advance Healing Touch Worldwide.

#### Greater than or equal to \$500

Chrysallis Healing Center, Inc. Chichester, Melinda Cobb, Marilyn Dale, Cyndi Dobbins, R. Gordon, Lisa Harcey, Franny **Healing Touch for Animals** Komitor, Carol Lavergne, Nancy McKusick, Eileen Day Morrow, Bonnie **Oberle-Edwards**, Loree Springer, Patricia Vierck, Deanna Vogler, Amelia Walker, Sharon Washburn, Roberta Watanabe, Gail

Donations <\$500 Abilay, Kia Alesi, Claudia Alvarez, Yolanda Amazon Smile Amos, Lundee Andersen, Helen Armany, Kathleen Ashworth, Anne Barrott, Jim Barrett, Melanie Bartlett, Virginia **Beddell**, Cynthia Belisle, Cecile Berger, Alanna **Bigot**, Irene Bizzarri, Diane Bolz, Kelly Bourne, June **Bugio**, Leslie **Burdick**, Penny Burrow, Judy Cathcart, Ann Chapin, Diane Cheaney, Mary

Chicoine, Shannon Chin. Karen Cimino, Gail Cooper, Tammy Courtney, Billy Currie, Gina Curry, Jamie DeLuis, Theresa Devoe, Tina Dewan, Christine Dortch, Charlene Drake, Pamela **Duennes**, Mary Duncan, Teresa Evans, Barbara Ferenc, Laura Fink, Donna Fischer, Eva-Maria Fister, Brenda Fitzgerald, Sally FitzGibbons, Mary Pat Fletcher, Renee Fowles, Margaret G. Garkusha, Kay Geiser, Rosann Gholson, Sheila Gordon, Linda Gordon, Lynn Green, Mindy Groenewegen, Jacky Guttas, Debra Haley, Linda Hall, Krista Hamann, Julie Hank, Mary Healing Touch Professional Assn. O'Bryant, Teresa **Healing Touch Program** Henderson, Pardee Hensler, Joann Hightower, Jane Hinksman, Lisa **Holistic Connections** Holtorf, Susan

Hummel, Jeannette Jewett, Teresa Johnson, Lillian Johnson, Susan Johnson, Teresa Joyce, Melody Joyce, Teresa Kaplan,Sherry Kato, Anna Kaur, NamHari Kelley-Morrow, Bonnie Kelly, Annie Kelly, Carole Kemp, Kay Kimble, Judy Klueter, Debra Kluny, Rita Lampert, Judi LaVake, Jan Lawrence, Ronda Lester, Nancy Levert, Pierre-Yves Lieske, Joanne Magill, Eugenia Maniaci, Renata McConville, Tim McCracken, Maureen McCutchen, Mary Jo McDermith, Barkha McGlone, Sue Merker, Patty Moede, Sharon Moore, Hope Moore, Jim Morrow, Norman & Bonnie Nannicola, Lynn O'Malley, Ann Oakes, Marianne Odulate, Kereshmeh Pacca, Barbara Passmore, Megan Patterson, Janet Pence, Becky

Perry, Crystal Price, Sherry Primer, Terry-Thomas Rasch, Brenda Reed, Susan DeSalvo-Robertson, Gillian Rogers, Deborah Rosengrant, Suzanne Sanchez, Yvonne Sandberg, Carl Sandmann, Amy Schwarz, Robert Sheet, Nancy Shircliff, Brian Shultz, Rosalie Silva, Connie Smile, Diane Soaper, Linda Steele, Rochelle Strick, Nancy Tanner, Jane Taranto, Judy or Brian Taylor, Pamela Taylor, San **Tebockhorst, Claire** Tehoda, Tina Thomas, Linda Thompson, Maryann Tozer, Ruth **Progressive Clinic** Upton-Cook, Kathleen Val Marshall Van Hook, Sue & Kathy Vierck, Deanna Vincent, Nancy Warnaca, Dawn Whispering Tree White, Jean Wong, Teresa Woods, Linda Wright, Vickie Wyspianski, Nancy

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